

# PEF PEF IMPACT GRANTS

Putting Education First  
for over 40 years

2024-2025





# Who Is PEF?



## HISTORY

In 1982, a group of Petaluma teachers, business leaders, and community activists convened to develop school funding solutions in response to major budget deficits throughout the California education system. Their result was the Petaluma Educational Foundation (PEF).

## MISSION

PEF raises money within the community to create impactful educational opportunities that promote critical thinking, creativity, student well-being, and lifelong learning.

## FUNDING

We receive no public funding. Instead, individuals, local businesses, corporations, and foundations contribute to advancing PEF's mission. Additionally, PEF manages Alphabet Soup Thrift Stores with two locations in downtown Petaluma. Proceeds from the stores benefit our mission.

### PEF'S ANNUAL PARTNERS FOR EDUCATION: 2024 - 2025

Positively impacting teachers and students all year round in collaboration with PEF.



## OUR WORK

Since 1982, we've...

**RAISED**  
**\$10,136,609**  
**TOTAL**

Awarded  
**\$4,987,332**  
in grants

Awarded  
**\$5,149,277**  
in scholarships

Changed the  
lives of  
**12,000+**  
students  
annually

## GET INVOLVED

### Donate

- Fund the Future with PEF Impact Grants
- Annual and Event Partnerships
- Endowments to establish educational programs or scholarships
- Planned Giving

### Have fun & make a difference!

- The Bash (September 6, 2025)

### Volunteer

- Friends of PEF: all are welcome!
- PEF Committees: Board & Community Members
- Alphabet Soup Thrift Stores

**Alphabet Soup Clothing** | 217 Western Avenue  
**Alphabet Soup @ Home** | 203 Western Avenue  
**Phone** | 707-778-4818

**Have items to donate?**

**Pick up & delivery options are available.**



# \$10 MILLION MILESTONE

## PEF Board of Directors

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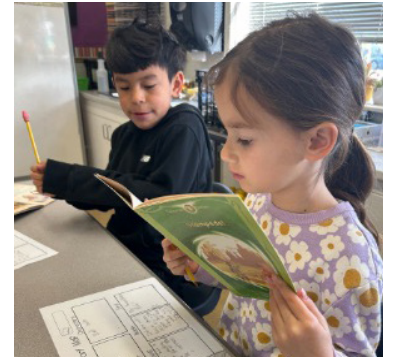
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Dear Friends of PEF,

Every day, we see what's possible when educators are empowered and students are inspired when our community invests in their vision. Thanks to donors, like you, during the 2024-2025 academic year, PEF reached the incredible milestone of awarding **over \$10 MILLION** to our local students and schools since 1982 through the PEF Impact Grant and PEF Scholarship programs.



On the following pages, you will read about ***the impact of YOUR support*** on generations of students through the 2024-2025 PEF Impact Grant program. Through **PEF Impact Grants**, teachers bring bold ideas to life, from robotics and wellness programs to literacy resources, media labs and cultural arts, reaching more than 12,000 TK-12 grade students annually in Petaluma. These grants aren't just about funding projects. They're about unlocking opportunity, sparking creativity, and supporting dreams - one classroom at a time.

Whether you're a longtime donor, a new supporter, or a curious community member, there is a place for you in this story. Every dollar you give, every hour you volunteer, every share of our mission helps shape the future of education in Petaluma.

On behalf of the PEF Board of Directors and staff, thank you for your partnership in **Putting Education First** and **Funding the Future** with us.



With gratitude,

Maureen Highland  
Executive Director



PEF's strategic plan is available on our website.

**2024-2025  
PEF GRANTS:  
\$436,378**

## GRANT AWARDS 1982 - 2025

### SINGLE SCHOOL DISTRICTS

Cinnabar	\$89,806
Dunham	\$39,084
Laguna	\$5,000
Liberty	\$25,511
Lincoln	\$11,461
Two Rock	\$102,189
Union	\$8,091
Wilson	\$114,944

### OLD ADOBE UNION SCHOOL

La Tercera	\$88,935
Loma Vista	\$92,529
Miwok Valley	\$117,193
Old Adobe	\$95,197
OASD	\$204,345
Sonoma Mountain	\$87,349

### WAUGH SCHOOL DISTRICT

Corona Creek	\$149,805
Meadow	\$138,739
WSD	\$89,549

### NOT-FOR-PROFIT PRIVATE SCHOOLS

Harvest Christian	\$119,596
River Montessori	\$59,786
St. Vincent Elementary	\$196,525
St. Vincent High	\$293,420
The Spring Hill School	\$78,287

### PETALUMA CITY SCHOOLS ELEMENTARY & SECONDARY

Grant	\$209,008
Live Oak Charter	\$88,030
Mary Collins Cherry Valley	\$170,226
McDowell	\$169,412
McKinley	\$146,990
McNear	\$176,102
Penngrove	\$127,274
Valley Oaks	\$17,164
Valley Vista	\$183,100
Carpe Diem	\$15,959
Casa Grande High	\$276,383
Crossroads Day	\$18,751
Kenilworth Junior High	\$247,607
Petaluma Accelerated	\$10,600
PCSD	\$88,803
Petaluma High	\$405,377
Petaluma Junior High	\$163,523
San Antonio High	\$32,107
Sonoma Mountain High	\$7,311

### SPECIAL GRANTS / OTHER

3rd Grade Science Program at Shollenberger	\$44,300
Ag Day/	
Mahoney Family Fund	\$32,000
South County Consortium	\$12,135
Miscellaneous Grants	\$114,155
Schools Rule Sonoma County/	
SCOE	\$23,674

**OVER \$4.9 MILLION  
PEF IMPACT GRANTS AWARDED SINCE 1982**



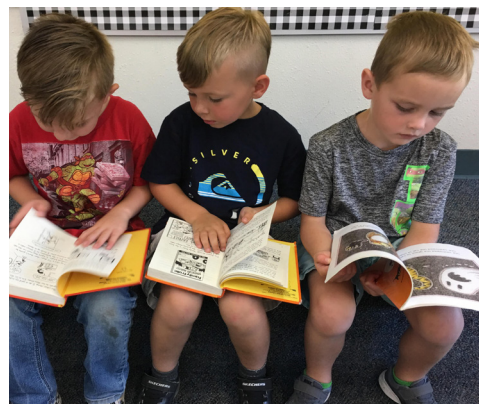
PEF Impact Grant Award presentation at McKinley Elementary School / Fall 2024

## LITERACY &amp; LANGUAGE ARTS

## BRINGING CONTEMPORARY LITERATURE TO ALL STUDENTS AT MEADOW ELEMENTARY SCHOOL: \$8,671

*Funding partners: Susan & Dean Letcher and Katy & Todd Verke*

This grant will allow Meadow School to update and expand its classroom literature to better reflect the experiences, interests, and diversity of today's students while still honoring timeless classics. Teachers will thoughtfully select contemporary titles that meet English Language Arts standards and resonate more deeply with students, enhancing engagement, comprehension, and connection to real-world themes. The grant also supports the purchase of new read-alouds that align with the updated social studies curriculum, helping to bring historical concepts to life through rich storytelling. In addition, the school's intervention program will benefit from new small-group book sets designed to build fluency and comprehension at various reading levels. Overall, this project will enrich the literary experiences of all students across grade levels, offering inclusive, relevant, and meaningful stories that inspire a lifelong love of reading. Students directly impacted: 382 students (100% of the student body) in Transitional Kindergarten - 6th grade at Meadow Elementary School



## READING PATHWAY TO SUPERCHARGE BRAINS AT RIVER MONTESSORI CHARTER SCHOOL: \$19,785

*Funding partners: Fund the Future Donors*

This grant will support River Montessori Charter School's "Year of the Young Reader" by enhancing literacy instruction through the Science of Reading and creating an inspiring, literacy-rich environment. With new reading nooks, updated book selections, and structured teacher training, the program will spark student interest, improve reading proficiency, and deepen comprehension across all grade levels. The grant will also strengthen collaboration among teachers, families, and the broader community, fostering a culture of shared reading and engagement. Through activities like partner reading, Readers' Theater, and family book reviews, students will build confidence and fluency while developing empathy, focus, and a love of books. Ultimately, the program aims to ensure every student experiences the lifelong cognitive, emotional, and academic benefits of deep, meaningful reading.

Students directly impacted: 145 students (100% of the student body) in the Transitional Kindergarten - 6th grade at River Montessori Charter School

## LITERACY AND ENGLISH LANGUAGE DEVELOPMENT AT MCKINLEY ELEMENTARY: \$19,786

*Funding partner: Wayne & Roberta Musser Family Foundation*

The grant awarded to McKinley Elementary is enhancing literacy instruction for K-3 students through professional development, a unified phonics curriculum, and a new "Walk to Read" model that groups students by skill level for daily targeted instruction. It funds high-quality books like Developing Decoders to replace outdated materials and supports multilingual learners with a newcomer curriculum, multilingual libraries, and tools to build English proficiency. These resources ensure all students receive consistent, research-based instruction that strengthens reading skills and prepares them for long-term academic success. Students directly impacted: 255 in Kindergarten - 6th grade at McKinley Elementary School



## LITERACY & LANGUAGE ARTS

### LITERACY FOR OUR PANTHERS - \$20,000

*Funding partners: Fund the Future Donors*

The purpose of the grant is to support literacy across the school by addressing reading gaps and fostering higher-level literacy skills in students who have met foundational benchmarks. The school's goal is to improve English Language Arts (ELA) scores so that by 2027, students score 6.7 points above standard on the CAASPP assessment, with a short-term target of reducing below-grade-level readers to 15% by the end of the 2024–2025 school year. To achieve this, the school will implement the Heggerty Bridge to Reading program and use the Walk to Read structure for daily instruction and targeted small-group support. Teachers will also provide novel studies to challenge students already reading at or above grade level.

Students directly impacted: 435 students in Kindergarten - 6th grade at Penngrove Elementary Charter School

### BUILDING BLOCKS & BRIDGES THROUGH LANGUAGE ARTS AT MCDOWELL ELEMENTARY: \$18,543

*Funding partners: Community Foundation Sonoma County/ Dorothy K. Henris Endowment Fund and Fund the Future Donors*

The grant enhances literacy education for TK–7th students by providing targeted,

high-quality resources that support reading development at key stages. For grades K–3rd, it funds phonics-based decodable readers that build foundational skills in decoding, fluency, and phonemic awareness. For grades 4th–6th, it provides diverse literature to promote cultural awareness, empathy, and critical thinking about global perspectives. These resources aim to reduce early reading difficulties and foster inclusive, meaningful learning experiences. Overall, the grant supports all students in becoming confident, skilled, and culturally aware readers.

Students directly impacted: 226 students

in Transitional Kindergarten - 7th grade at McDowell Elementary School



### LITERACY INSTRUCTION SUPPLEMENTATION AT GRANT ELEMENTARY: \$19,700

*Funding partners: Mary & Scott Farrar and Sally & Ned Foley*

Over the past three years, K–3rd teachers in Petaluma City Schools have trained with the California Reading and Literature Project at UC Berkeley, gaining research-based strategies for teaching foundational reading skills. A central component of this training is the use of decodable texts, which help students apply phonics, build fluency, and grow in reading confidence, especially for emerging readers. This grant will help build a robust library of decodable texts, giving students daily access to effective reading practice tailored to their needs. With the right tools in hand, students will be better prepared for future academic success, particularly in reading comprehension and independent learning.

Students directly impacted: 237 students in Kindergarten - 3rd grade at Grant Elementary School



## SCHOOLSRule SONOMA COUNTY - \$23,674

As new program through the Sonoma County Office of Education, SchoolsRule distributes money to education foundations and school districts annually on a per-student basis. Recipients then target funding along SchoolsRule's essential program areas: literacy, student well-being, agriculture and hospitality, and STEAM (science, technology, engineering, arts, and mathematics). Working with SchoolsRule, PEF distributed this funding to seven of our local public districts for 28 campuses based on their 2023-2024 enrollment.

## LITERACY & LANGUAGE ARTS

### BRINGING CONTEMPORARY LITERATURE TO ALL STUDENTS AT CORONA CREEK ELEMENTARY: \$9,295

*Funding partners: Fund the Future Donors*

Investing in contemporary literature is vital to fostering a lifelong love of reading and helping students see themselves reflected in the stories they read. Elementary teachers rely on high-quality, full-length books to bring English Language Arts standards to life in meaningful, engaging ways - offering students the chance to explore themes, discuss ideas, and build deeper comprehension. Nothing matches the impact of reading an entire book together. Over time, classroom book sets become worn and outdated, yet they are rarely reviewed through the lens of today's students and the growing wealth of diverse, contemporary literature. This project seeks to refresh and expand classroom libraries, ensuring students have access to relevant, inclusive stories that speak to their lives and broaden their perspectives.

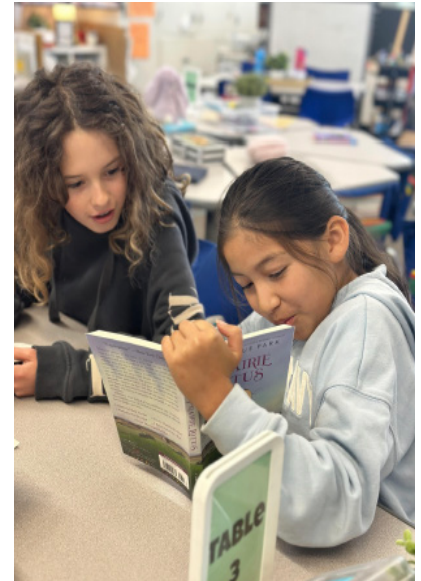
Students directly impacted: 401 (100% of the student body) in Transitional Kindergarten - 6th grade at Corona Creek Elementary School

### MULTILINGUAL LEARNERS DEVELOPMENT AT VALLEY VISTA ELEMENTARY: \$13,347

*Funding partners: Kristy & Ron Fedrick and Fund the Future Donors*

This grant will support Valley Vista's multilingual learners by funding a newcomer curriculum that builds foundational English skills and facilitates a smooth transition into U.S. schools. It will also establish multilingual classroom libraries to promote literacy in both English and students' home languages, honoring their cultural identities. Instructional tools such as vocabulary cards, visual aids, and interactive resources will enhance both designated and integrated ELD instruction. These supports will help students access grade-level content while developing English proficiency. Additionally, the grant provides targeted resources to prepare students for success on the ELPAC assessment.

Students directly impacted: 70 in Transitional Kindergarten - 6th grade at Valley Vista Elementary School



## HEALTH & WELLNESS

### KENILWORTH JUNIOR HIGH SCHOOL FITNESS LAB IMPROVEMENT PROJECT: \$13,507

*Funding partner: Exchange Bank*

The grant enables Kenilworth Junior High to create and sustain a state-of-the-art fitness lab that serves all physical education students year-round. It allows the school to purchase spin bikes and variable resistance weight machines, making fitness training accessible, safe, and effective for students of all abilities. As a result, students show measurable improvements in strength, endurance, and performance on the state FITNESSGRAM® test. The program promotes lifelong fitness habits and integrates academic concepts like anatomy and math. Without continued grant support to replace outdated equipment, the program's reach and effectiveness would be significantly reduced.

Students directly impacted: 820 (100% of the student body) in 7th and 8th grade at Kenilworth Junior High School



## HEALTH & WELLNESS

### FUELING FITNESS AT HARVEST CHRISTIAN SCHOOL: \$13,504

*Funding partners: Fund the Future Donors*

The Fueling Fitness Forever program promotes lifelong habits of physical activity and healthy nutrition among middle school students, supporting their well-being through fitness, social inclusion, emotional growth, and teamwork. To meet the needs of a growing student body, the school seeks additional basketball hoops to increase practice opportunities and support athletic development. The grant also supports the adoption of the SPARK PE curriculum, providing structured lessons, assessments, and teacher resources, along with essential equipment and a three-year membership. A gaga ball arena—highly popular among students—will further encourage active play. Together, these additions will keep the program engaging, inclusive, and sustainable. Students directly impacted: 56 (100% of the student body in junior high) in 6th - 8th grades at Harvest Christian School



### STRENGTHENING BRAIN AND BODY CONNECTIONS WITH IPM- \$16,041

*Funding partners: Fund the Future Donors*

The grant will enable the Waugh School District to update and enhance the Integrated Perceptual Motor (IPM) Rooms at both school sites, supporting the essential motor and cognitive development of all students. These spaces help improve skills like balance, coordination, directionality, and body awareness—key foundations for academic tasks such as reading, writing, and attention control. By replacing worn equipment and adding new tools, the program can continue to strengthen students' brain-body connections through targeted movement activities. Over time, students show noticeable improvements in coordination, spatial awareness, and confidence, which contribute directly to their classroom success. The grant ensures the continued effectiveness of this proven, research-based program that supports both physical and academic growth.

Students directly impacted: 783 (100% of the district student body) in Transitional Kindergarten - 6th grades at Corona Creek Elementary and Meadow Elementary

### CULINARY ARTS AGRICULTURAL PROGRAM: \$15,612

*Funding partners: County of Sonoma - Board of Supervisors & Fund the Future Donors*

The grant will enable Dunham Elementary to implement a hands-on culinary curriculum that enhances student engagement and supports academic learning through real-world applications. By integrating cooking with the school's new agriculture program, students will experience the full farm-to-table cycle, deepening their understanding of nutrition, sustainability, and food preparation.

This initiative promotes life skills, healthy habits, and teamwork while aligning with the district's focus on social-emotional learning and holistic education. It also provides cross-disciplinary learning opportunities by connecting culinary activities to science, math, and social studies. Overall, the project will strengthen school culture and celebrate local agricultural heritage.

Students directly impacted: 179 (100% of the student body) in Transitional Kindergarten - 6th grade at Dunham Elementary School





## HEALTH & WELLNESS

### PETALUMA YOUTH AG DAY - \$2,000

*Funding partner:*  
*Mahoney Family Fund at PEF*

Generations of Petaluma school children have participated in this annual event since 2005 where students learn about the important role of agriculture in our lives. They have the opportunity to see a cow milked, trek through a hay maze, pet farm animals, and watch sheepdogs at work while hearing from local agricultural organizations about their impact on the local economy.

### NATIVE PLANTS AND GARDEN RESTORATION (PHASE 2) AT CINNABAR ELEMENTARY SCHOOL: \$9,077

*Funding partners: Petaluma Garden Club and Fund the Future Donors*

This project engages students in hands-on science through habitat restoration, gardening, and food cultivation, with a focus on ecosystems and environmental stewardship. Building on last year's work, Cinnabar School will expand its garden by planting more crops, installing a mobile greenhouse, and increasing native plantings to attract and study local wildlife. Students will explore life cycles and biodiversity using tools like sweep nets and insect aspirators, comparing ecosystems across campus. The garden will continue to be a collaborative effort, with families, classrooms, and afterschool programs contributing to planting, harvesting, and maintenance. Staff will also work together to integrate garden-based learning across all grade levels, making this a truly schoolwide initiative.

Students directly impacted: 180 students in the Transitional Kindergarten - 8th grades at Cinnabar Elementary School

### NATURE-BASED INCLUSIVE LEARNING: \$14,744

*Funding partners: Fund the Future Donors*

Miwok Valley Elementary is home to three Special Day Classrooms serving TK-6th students who require significant academic and sensory support. With this funding, the school plans to transform an underused patio and adjacent grass area into a nature-based outdoor classroom designed to support whole-child development. This inclusive space will promote self-regulation, communication, and emotional resilience—especially for students with disabilities, while also being accessible to general education students. In response to increased post-pandemic behavioral and emotional challenges, the project will provide therapeutic movement, sensory integration, and engagement with nature throughout the school day. Grounded in research on the benefits of outdoor learning, this initiative will foster inclusion, curiosity, and stronger learning outcomes for all Miwok Valley students.

Students directly impacted: 85 students in TK-6th grade with disabilities, as well as TK-1st grade general education at Miwok Valley Charter School



### LEARNING THROUGH PLAY TRANSITIONAL KINDERGARTEN - \$15,000

*Funding partner: Healthy Petaluma District & Foundation*

As California expands Transitional Kindergarten (TK) to include all four-year-olds, the Old Adobe Union School District is shifting its approach to focus on developmentally appropriate, play-based learning that aligns with early childhood research and state recommendations. Studies show that four-year-olds are not developmentally ready for traditional academic instruction, so the district is investing in professional development and instructional tools that support a hands-on, child-centered curriculum. TK teachers from five schools - Old Adobe Charter, Loma Vista Immersion Academy, La Tercera Elementary, Miwok Valley, and Sonoma Mountain Charter - are working collaboratively to align their teaching practices with the California Preschool/Transitional Kindergarten Learning Foundations. This grant will fund high-quality, play-based learning materials and classroom resources that support social-emotional development, early literacy, numeracy, communication, collaboration, and problem-solving skills ensuring each student receives a strong, well-rounded foundation for future academic success.

Students directly impacted: 200 students district-wide in Transitional Kindergarten - Kindergarten in the Old Adobe Union School District

## PEF TECH INITIATIVE & S.T.E.A.M.

### TECH RESOURCES FOR LAGUNA SCHOOL: \$5,000

*Funding partner:*  
Eames Institute

The addition of iPads, protective cases and additional technology resources for students in Laguna School's 6th grade will support student learning as they prepare to enter junior high at campuses equip with and array of technology tools in the classroom. Students directly impacted: 3 students in 6th grade at Laguna Elementary School



### SMART BOARD TECHNOLOGY TOOLS AT ST. VINCENT DE PAUL COLLEGE PREP: \$12,500

*Funding partners:* Trisha & Rick Young and Fund the Future Donors

This grant will enable St. Vincent de Paul College Prep to replace outdated and costly classroom technology with modern Promethean Smart Boards, enhancing student engagement and instructional effectiveness. This change will increase the ability of staff to deliver interactive, multimedia lessons. Promethean boards will allow for lesson recording, digital annotation, and personalized teacher settings, supporting both in-person and remote learners. This grant will help provide a sustainable, future-ready learning environment for all students.

Students directly impacted: 165 students in 9th -12th grades at St. Vincent de Paul College Prep

### STEM EDUCATION AT THE SPRING HILL SCHOOL (3RD-8TH): \$15,000

*Funding partners:* Fund the Future Donors

The Spring Hill School STEM program begins with the youngest learners in TK and Kindergarten, building progressively through each grade level up to eighth. The school spans three campuses: preschool, K-2, and our main campus for grades 3-8. This grant focuses specifically on enhancing the STEM program at our 3rd-8th grade campus. The goal is to inspire students to deepen their scientific understanding, apply creativity in problem-solving, and become thoughtful collaborators both in and beyond the classroom. This grant aims to equip students with strong problem-solving skills, foundational knowledge of coding, and confidence in regularly using the engineering design process.

Students directly impacted: 75 students in 3rd - 8th grades at The Spring Hill School

### STEM EDUCATION AT THE SPRING HILL SCHOOL (K-2ND): \$15,000

*Funding partners:* Fund the Future Donors

This grant will allow The Spring Hill School to expand its rich K-2nd natural science curriculum by adding foundational engineering and technological literacy. Students already deeply engage with nature through direct observation and hands-on gardening, fostering strong connections to the environment. The new equipment and supplies will introduce early learners to building functional models, working circuits, and basic coding. These additions will support students' interest in tinkering and problem-solving without compromising the school's low-tech, nature-centered educational approach. Ultimately, the grant will help create a more well-rounded, contemporary science program that aligns with the broader 3rd-8th campus curriculum. Students directly impacted: 34 students in Kindergarten - 2nd grades at The Spring Hill School

### JOURNALISM AND PHOTOJOURNALISM PRODUCTION TOOLS AT PETALUMA HIGH SCHOOL: \$5,500

*Funding partner:* Carol Ann & Dan Libarle

This grant will enable the acquisition of two professional camera bodies and versatile lenses. With this upgraded equipment, the journalism and yearbook programs will be able to capture high-quality images of plays, concerts, and winter sports - events that are currently underrepresented due to technical limitations. This will lead to more inclusive and accurate coverage of student life, ensuring all students see their experiences reflected in school publications. Additionally, students involved in these programs will gain valuable, hands-on experience with professional photography tools and techniques.

The grant will enhance both the quality of student journalism and the breadth of school community representation.

Students directly impacted: 66 students in 9th - 12th grades at Petaluma High School



## PEF TECH INITIATIVE & S.T.E.A.M.

### BEYOND THE PROJECTOR ENHANCING LEARNING AT ST. VINCENT ELEMENTARY \$7,909 *Funding partner:* *Clover Sonoma*

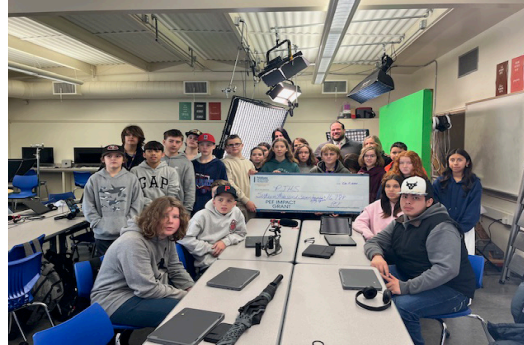
This grant will modernize classroom technology by replacing outdated projectors with four smart TVs, greatly improving visibility and reducing glare. These new technology tools will enhance instruction through interactive content, real-time feedback, and access to diverse educational resources. They will also support collaborative learning and help visualize complex concepts, accommodating a variety of learning styles. These upgrades are expected to boost student engagement, academic performance, and teacher effectiveness. Overall, the grant will create a more dynamic, inclusive, and future-ready learning environment for both primary and secondary students.

Students directly impacted: 186 students (100% of the student body) in Kindergarten - 8th grade at St. Vincent de Paul

### INTRO TO DIGITAL MEDIA EQUIPMENT (PHASE 2) AT PJHS: \$16,788

*Funding partners: Bank of Marin and Fund the Future Donors*

This grant will significantly enhance the rapidly growing Intro to Digital Media program at Petaluma Junior High, which has doubled in size due to high student interest. With two full class sections and returning students eager to build on their skills, additional equipment is essential to support hands-on learning and quality content creation. Last year's students successfully produced multiple shows, partnered with a city event, and developed a strong foundation in digital storytelling. This year, the program has expanded its platforms to include Instagram and is launching weekly broadcasts, demonstrating real-



world application and growth. The grant will also help fund the students' participation in a national convention, providing them with invaluable industry exposure and connection to a wider media community.

Students directly impacted: 58 in 7th - 8th grades at Petaluma Junior High School

### SCALE WIND TUNNEL FOR AUTO SHOP CLASSES - \$9,864

*Funding partners: Fund the Future Donors*

This grant will allow Petaluma High School to acquire a PITSCO small-scale wind tunnel, enhancing hands-on learning for students in AP Physics, Automotive, and Manufacturing courses. With recent updates to the AP Physics curriculum and growing emphasis on fluid dynamics in CTE and STEM education, this tool will give students the opportunity to directly observe and test principles such as drag, lift, downforce, and aerodynamic profiles. Students will design and build model vehicles using modeling clay, then test and refine their creations in the wind tunnel - connecting theory to real-world application in an engaging, interactive way. This equipment will serve as a durable and long-lasting resource, enriching the learning experiences of thousands of students for years to come. By bringing engineering concepts to life, this project will solidify Petaluma High School's role as a leader in STEM and CTE innovation.

Students directly impacted: 250 students in 9th - 12th grades at Petaluma High School



### DIGITAL DESIGN MULTIMEDIA INSTRUCTION AT PACS: \$10,600

*Funding partners: Ray Pounds (in honor of his grandchildren) and Fund the Future Donors*

This grant will transform the Digital Design program by upgrading outdated equipment that currently limits both instruction and student creativity. With modern computers, students will be able to run advanced software and complete complex projects efficiently, gaining hands-on experience with industry-standard tools. Updated lighting, microphones, speakers, and a camcorder will dramatically improve the quality of student productions, from video content to sound design. These enhancements will not only elevate individual student work but also benefit the broader school community through improved multimedia projects and event coverage. Ultimately, the grant will provide students with critical skills and experiences that prepare them for high school, creative fields, and future STEAM careers.

Students directly impacted: 116 students (100% of the student body) in 7th - 8th grades at Petaluma Accelerated Charter School

## PEF TECH INITIATIVE & S.T.E.A.M.

### CASA GRANDE HIGH SCHOOL DEBATE TEAM INSTRUCTION: \$770

*Funding partner: Kimberly & Robert Stirckland*

This grant will provide a full National Speech and Debate Association package bundle to enable the team to officially compete, track progress, and celebrate growth. The resource package features videos, textbooks, and slideshows, enhances learning for students. Beyond competition, this grant helps students build confidence, think critically, and find their voice skills that will serve them for a lifetime.

Students directly impacted: 55 students in 9th - 12th grade at Casa Grande High School

## FINE ARTS & MUSIC

### LEARNING THROUGH THE ARTS: \$10,500

*Funding partners: Petaluma Market*

The grant will significantly enhance Sonoma Mountain Elementary Charter School's arts and music programs, which are central to its mission of educating the whole child. It will ensure all students have access to high-quality arts and music instruction, enriching their academic and social-emotional development. By strengthening these programs, the school can further integrate creativity with rigorous academics and build confident, well-rounded learners. The funding supports a core element of the school's charter and vision, deepening its commitment to community, connection, and inclusive education. Overall, the grant will help foster a vibrant, nurturing learning environment where every student is valued and inspired.

Students directly impacted: 435 (100% of the student body) in Transitional Kindergarten - 6th grade at Sonoma Mountain Elementary Charter School



### DUNHAM MUSIC PROGRAM: UKULELES: \$2,000

*Funding partners: Bill Graham Supporting Foundation of the Jewish Community Federation and Endowment Fund*



The 5th/6th Grade Ukulele Program is designed to provide students with a comprehensive music education, fostering creativity, cognitive development, and a strong sense of community. Through learning the ukulele, students will acquire fundamental musical skills, enhance hand-eye coordination, and develop an enduring appreciation for music. This program aims to cultivate a lifelong interest in the arts and offer students a positive and engaging outlet for self-expression.

Students directly impacted: 60 students in the 5th - 6th grades at Dunham Elementary School

### PEF PRESENTS LIVE THEATER - \$3,000

*Funding partner: Rotary Club of Petaluma Foundation*

More than 800 students attended live performances in December 2024 to see *A Christmas Carol* performed by Traveling Lantern Theater Company. These performances provide the opportunity to expose and inspire students' understanding of theater arts. Special thanks to Mystic Theater for the in-kind use of the iconic downtown Petaluma venue giving attendees an authentic live stage show experience. Members of the Rotary Club of Petaluma were invited to act as ushers for the two performances.



## 2024-2025 FUND THE FUTURE DONORS

### \$80,000 - \$10,000

Anonymous • Clover Sonoma • Community Foundation Sonoma County/Dorothy K. Henris Fund  
Victor DeCarli Fund at PEF/Angela DeCarli and Richard DeCarli • Exchange Bank  
Healthy Petaluma District & Foundation • Petaluma Market • Sonoma County Office of Education/SchoolsRule  
Wayne & Roberta Musser Family Foundation

### \$7,500 - \$5,000

County of Sonoma - Board of Supervisors • Eames Institute • Mary & Scott Farrar • Kristy & Ron Fedrick  
Sally & Ned Foley • Susan & Dean Letcher • Carol Ann & Dan Libarle • Ray Pounds (in honor of his grandchildren)  
Trisha & Rick Young

### \$4,800 - \$2,000

Bank of Marin • Barella Family Foundation • Cal-West Rentals, Inc. • Dr. Leah & Dr. Marc DeBerardinis  
Bridget Doherty • Gayle Sarlatte & Bob Giacomini  
Bill Graham Supporting Foundation of the Jewish Community Federation and Endowment Fund • Theresa & Michael Haire  
Maureen Highland • Debra Dow & John Johnson • Sharon & Jim Kimball • Thom Knudson • Linda Adams & Ken Larson  
Marilyn & Daniel Quinlan • Janet Ramatici • Dewey Ravenscroft • Anne Schroeder • Katy & Todd Verke  
Jani & Craig Walker • Diane & Rich Zimmerman

### \$1,800 - \$1,000

Paula & Mike Aja • Daniele & Tom Bugbee • Joanie & Brandt Claussen • Danielle & Brendan Dempsey  
Camille Bossenberry & Jonathan Dole • Jeannette & Don Dow • Mary & Chad Fillingner • Annette Grossi • Noel & John Hansen  
Tiffany Harbin • Teresa & Kelsey Hatcher • Meredith & AJ Hennessy • Cathy Bachman & Rob Jackson • Rod Jamieson  
Anusuya Mokashi, MD & Chris Jennings • Ashley & Tyler Kasten • Bridget Mackay • McDevitt & McDevitt Construction  
Elizabeth & Tim McGaughey • Carol McKegney • Kenneth Molinaro • Melissa & Damon Morelli • Jessica & Nick Morilla  
Petaluma Garden Club • Jane & David Rabbitt • Heidi Raven • Francie & Neal Reardon • Cynthia & Richard Reynolds  
Frances & Timo Rivetti • Rebecca Celli & Michael Robin • Marie & Don Russell • Cindy & Duane Sartori • Aaryn Sharp  
Kimberly & Robert Strickland • Anne & Chris Wallner • Stacey & Michael Wenzel • Amy & Chris Wolff

### \$850 - \$500

Susan Takami & Scott Andrew  
Corey & Tim Benjamin  
Laura & Dave Bongi  
Michelle & Tim Cambra  
Jill Cantieri  
Anela & Almir Crnovic  
Diane & Stephen DeNigris, MD, PHD  
Jama Adams & Brian Fishman  
Perry & Charly Freeman  
Cindy Friberg  
Michele Gochberg  
Carly Harp  
Pat & Toby Herfindal  
Nolan Highland  
Carol & Jack King  
Christine & Steve Krautheim  
Inge & Andy Kvalheim  
Desiree & Andre Libarle  
Fr. Gary Lombardi  
Ginger & Mike Martin  
Deborah & Keith McNeil  
Claudia & Ron Naventi  
Gail Nielsen  
North Bay Landscape  
Anthy & Don O'Brien  
Julie & Jim Parnow  
Mary Praught & Jeff Peking  
Point Reyes Farmstead Cheese Co.  
Sarah & Ryan Pradels  
Patricia & Michael Regan  
Holly & Michael Reinhard  
Maureen Rudder  
Tina & Bruce Schumikowski  
Barbara Spicer  
Kim & Tom Starke  
Breanne Sturdevant  
Elise & Zack Swad  
Royce Van Bebber

### \$400 - \$200

Adobe Animal Hospital  
Anonymous  
Melanie & John Brayton  
Karin & Richard Burger  
Carolyn & Dennis Buss  
Emilee & Derek Campbell  
Alicia & Kevin Cerruti  
Doris & Benton Coit  
Sherry & Frank Devine  
Carol & Andy Eber  
Kirsten & Mike Gardner  
Karen Gettman &  
Terence Gray, MD  
Melinda & Ryan Hepp  
Eric Hodes  
Danielle & Dylan Javadi  
Rebecca & Jeremiah Kagin  
Billye Raye Lipscomb  
Sally & Ryan McKillop  
Luci Mendoza  
Kelly & Neil Miller  
Clare Murphy (in honor of  
Laurie & John Murphy)  
Lindsey & Zach Nelson  
Cyndi & Dr. Dana Niendorf  
Alice Radtkey  
Colleen & Jim Reitzel  
Neil Shooter  
Laura & Greg Shooter  
Carol & Peter Sikora  
Deborah Flagg Smith &  
Christopher Smith  
Brad Sunshine  
Lisa Tarrant  
Patsy Terzian  
The Ellis Family Foundation  
The Fabulous Women of  
Sonoma County  
Floencia & James Vaughn

Amanda Alejos & Ryan Verke  
Kathleen & Stephen VonRaesfeld  
Rick Walzer  
Justin Vallandingham &  
Hoby Wedler, PHD  
Courtney & Willem Whalen  
Kathie & Brad Williams

### \$150 - \$100

Sharon & Rich Albertoni  
Anonymous  
Kristine & Art Brook  
Carol & Jeffrey Casselman  
Mary & Jim Cavellini  
Kory Clement  
Mady & Bill Cloud  
Shari DeMaris  
Jorie Dirking  
Katy Fishman  
Lisa & Oumar Ganame  
Marilyn & Steve Geney  
Tania Gibbons  
William Graham  
Wendy Harding  
Patty Haynes  
Merle & Jim Inden  
Sally & Will Johnson  
Adam Jorge  
Maggie Kenney  
Sid & Gerry Lipton  
Mary McCaffrey  
Joan & Jim Paddor  
Betty Pagett  
Stefany & Dean Perlman  
Kathleen Bollow &  
James Roat  
Scott Roberts  
Roman's Plumbing  
Pat Skinner  
Jeanne & Lew Spengler  
Dorothy Sturdevant

Lisa & Peter Williams  
Meg Wiskind

### Up to \$100

Jayne & John Burns  
Linda & Ron Feldman  
Barbara Finn  
Joann Scott & David Fritz  
Willy Greenley  
Cynthia & Walter Griffith  
Kathleen Hudson  
Marilyn Jasoni  
Marcia & Tom Joynt  
Terrie & Jim Kehoe  
Deborah & John Koos  
Margaret Kullberg  
Mary & Stephen Lindsay  
Gloria & Al Marcucci  
Marilyn & Roger Maslin  
Dorothy Nelson  
Diane Paleczny-Stevenson  
Pam Sambuck  
Trudi Vetterlein &  
John Silvestrini  
Hannah & Jay Stewart  
Ellen & Patrick Sweeney  
Doris & Ike Tolks  
Gayle Wallenstein  
Norma Walsh  
Mike Watt  
Nancy Yoshioka

Every effort is made to be accurate.  
Please pardon any omissions.



# PLANNED GIVING

## CREATE A LASTING LEGACY



*"Education is what is going to  
change the world and  
change lives."*

*- Melissa Becker  
Principal/McNear School*

### ***What is a Planned Gift?***

A planned gift is one that originates during your lifetime but is not available to PEF until after your estate is settled. All it takes is asking or advising your attorney or financial advisor to add a charitable gift to PEF in your estate plan.

There are a variety of ways to plan your gift to PEF:

- Gift in your Will or Living Trust
- Gift of Retirement Plan/IRA/401(k)
- Charitable Annuity
- Charitable Remainder Trusts
- Donor Advised Funds (DAF)
- Life Insurance Policy

***Give the Gift that Lasts a Lifetime  
with a Legacy for Learning gift to PEF.***

Learn more about all the ways you can create your legacy gift to PEF by contacting our office to discuss your intent further.

**PEF Invested/Endowed Funds  
total \$5,803,316**

*(as of December 2024)*

AAUW Connie Mahoney CAA Fund  
Apply Beyond Fund  
Andrea & John Barella Vocational  
Gene Benedetti Memorial  
Dan Caletti Memorial  
Carol Brandner ROP Fund  
Max Cerini Memorial  
U'Ren Family Scholarship  
Victor L. DeCarli Family Fund  
Maxwell & Doris Decker Fund  
Paul Di Girolamo Memorial  
Becky Farwell Fund  
Guglielmetti Scholarship  
Darren Hansen Memorial  
Henris Family Fund  
Steve Highland Memorial  
Jane and Chuck Jones Memorial  
Edwin Kelsey Memorial  
Knights of Columbus Scholarship  
John and Elrose Lounibos Memorial  
MacIvain Scholarship Fund  
Mahoney Family Funds  
Herold Mahoney Fund  
Maloney Family Fund  
John Orfali Memorial  
Jack Overton Memorial  
Jim Pacciorini Memorial  
PEF Discretionary Fund  
PEF General Endowment  
PEF Grant Endowment  
PEF Scholarship Endowment  
Alan J. Pounds Memorial  
John Ramatici Memorial  
Scott Memorial Funds  
Silverberg Family Fund  
Lynda R. Smith Scholarship  
Trevor Smith Memorial Scholarship  
St. Vincent High Endowment Fund  
Bill & Carolyn Tennyson Scholarship  
Howard Tingley Memorial  
Ellin Trueblood Memorial

Other non-profits invest their funds through PEF to utilize the secure investment strategies and oversight provided by the PEF investment team.

### **NON-PROFIT ORGANIZATIONAL FUNDS**

Petaluma Community Guild  
Petaluma Music Festival Endowment  
SVHS-Daniel Ercolini Scholarship  
SVHS-Michael Gonzalez Fund  
SVHS-Kavanaugh Scholarship  
SVHS-Tim Shea Memorial  
SVHS-Young Maturing Athlete



# SCHOLARSHIPS

## PEF SCHOLARSHIPS

PEF is honored to manage 97 scholarship funds for donors who provide the Foundation with clear criteria for selecting recipients. Since 1990 PEF has awarded a total of \$5,149,009. In the Spring of 2025, 276 students received 446 awards totaling \$300,020 from PEF's annual scholarship program from the funds listed below.

### 2025 ANNUALLY FUNDED PEF SCHOLARSHIPS

Alphabet Soup Thrift Stores  
Jimmy Antonini Memorial  
Cristian Arango Memorial  
Trey Atkin Memorial  
Louise Ayers Memorial  
Baldwin, McGaughey & Co. CPAs  
Seymour M. Brody Memorial  
Bug Under Glass  
Charles E. Burt Scholarship  
Dave DeJong Memorial  
Dipa Scholarship  
Dow Development Laboratories  
Ed Grossi Memorial Automotive  
Fabulous Women /  
Martha Domont Scholarship  
Field of Honor - Sonoma County  
Rose & Sol Fishman Memorial  
Hayden Klemenok Memorial  
Marilyn Herzog Scholarship  
Francis Casella Wildlife Mngmt.  
Stephen P. Collins/  
English Language Learners  
Community Achievement Awd.  
Pat Doherty Memorial  
Grant Elementary Alumni  
Ron Head Environmental Edu.  
Hillcrest Dental Group  
Roger Humphres Military Family  
Mary Isaak Scholarship  
Kim & Bill Jensen/  
Valley Vista Scholarship  
John "JJ" Jackson Memorial  
Erika Jonas Scholarship  
Larry Johnson Memorial  
Liberty School Alumni Scholarship  
Lift Off Scholarship  
Kambampati & Ghanta Scholarship  
Harry Kimball Memorial  
Peg & Jeremy King Real Estate  
Kiwanis Club Community Service  
Frank Lynch Memorial  
Gerald Mahoney Memorial  
Donny McCarthy Memorial  
Martin Family Scholarship  
Mike Murnin Memorial  
Butch Milliron Athletic Memorial  
Miracle League Scholarship  
Lanker-McHugh Scholarship



Native Daughter of California #222  
PEF Hope/CFSC  
Penngrove Panthers Alumni  
Petaluma Active 20-30 Club #30  
Petaluma Copperfield's  
Petaluma Firefighters Local #1415  
Petaluma Girls Softball Assoc./  
Sean O'Keefe Memorial  
Petaluma Hamilton Masonic Lodge  
Petaluma High School/  
FFA Ag Booster  
Petaluma High School/  
Bill King Ag Memorial  
Petaluma Orthodontics Science  
Dr. Raymond Ramos &  
Associates Pediatric Dentist  
Gary Ravani Memorial  
Timo Rivetti Soccer Scholarship  
Clarence & Rosilda Rogers  
Claire & Norm Santos Memorial  
Simply Solar Scholarship  
Pat Steidl Memorial  
Torkelson & Associates CPA's LLP  
Valley Vista PTA/Nancy Smith  
Sarah Wadsworth Memorial  
We Came To Play/Doug Johnson  
Willits Family  
Maxwell and Doris Decker RN  
Paul DiGiralomo Memorial  
Guglielmetti Agriculture  
Darren Hansen Memorial  
Henris Family  
Steve Highland Memorial  
Edwin Kelsey Memorial  
Knights of Columbus/  
Council #9090  
John and Elrose Lounibos Memorial  
MacIvaine Academic Honor Roll  
MacIvaine Family  
John Orfali Memorial  
Jack Overton Memorial  
Jim Pacciorini Memorial  
Alan J. Pounds Memorial  
John Ramatici Memorial/  
Rotary Club of Petaluma  
Scott Memorial Funds  
Silverberg Family Scholarship  
Lynda R. Smith Scholarship  
Trevor Smith Memorial  
Bill & Carolyn Tennyson Scholarship  
Ellin Trueblood Memorial  
U'Ren Family

### 2025 INVESTED/ENDOWED PEF SCHOLARSHIPS

Andrea & John Barella Vocational  
Apply Beyond Fund  
Gene Benedetti Memorial  
Carol Brandner ROP/  
Occupations with Children  
Dan Caletti Memorial  
Max Cerini Memorial

Class of  
2025



## ALPHABET SOUP BENEFIT THRIFT



For over three decades, Alphabet Soup Thrift Stores have transformed gently used donations into educational opportunity for Petaluma students.

Founded in 1993, the stores continue to be a vital part of PEF's mission by turning furniture, clothing, books, and housewares into funding for literacy, arts, STEAM, wellness, and scholarships for our local students and schools.



### DONATE

Declutter for a cause! Drop off gently used clothing, furniture, books, toys, and household goods. Our donation alley is located off Liberty Street.



### SHOP

Find budget-friendly basics or one-of-a-kind vintage treasures:

- Clothing Store: Men's, Women's, & Children's apparel & accessories, plus children's toys
- Home Store: Housewares, furniture, decor & more



### VOLUNTEER

Join the heart of our mission - help sort donations, assist in the shop, or process donations. *Your time makes a real difference!*



### WHY IT MATTERS

- Proceeds benefit the mission of PEF supporting local schools & students
- Over 12,000 TK-12 students served each year
- Powered by volunteers, donors, and YOU

**We are OPEN seven days a week!**

Delivery & pick up services available throughout the North Bay Region

Facebook @AlphabetSoupThriftStore

Instagram @alphabetsoupshops

[alphabetsoupstores.com](http://alphabetsoupstores.com)

**Alphabet Soup Benefit Thrift Stores**  
**(707) 778-4818 • 203 & 217 Western Avenue, Downtown Petaluma**