



Petaluma
EDUCATIONAL
FOUNDATION

2023–2024

PEF IMPACT GRANTS

PUTTING EDUCATION FIRST FOR OVER 40 YEARS



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OUR NEW OFFICE:
100 Fourth Street
Petaluma, CA 94952
707.778.4632
pefinfo.com

501(c)(3) Tax ID 94-2847212

PEF: Putting Education First



PEF IMPACT
GRANTS



PEF
SCHOLARSHIPS



LEGACY FOR
LEARNING

OUR IMPACT:

Distributed over
**\$9.3
MILLION**
to students &
schools

Changing the
lives of
1,200+
students
annually

Awarded over
**\$4.5
MILLION**
in grants

Awarded over
**\$4.8
MILLION**
in scholarships



**Petaluma
EDUCATIONAL
FOUNDATION**

DONATE TODAY



SCAN WITH PHONE

with the support of

PEF Annual Partners in Education



OUR VISION

Our vision is to create impactful educational opportunities for all students in our community.

OUR MISSION

Our mission is to fund programs that promote critical thinking, creativity, student well-being, and lifelong learning.

GRANTS SCHOLARSHIPS ENDOWED FUNDS

Supporting all Petaluma area schools since 1982

WHO WE ARE

PEF's History

In 1982, several business leaders, community activists, and teachers in Petaluma convened to develop funding solutions for area schools in response to major budget deficits throughout the California school system. The outcome was the creation of the Petaluma Educational Foundation (PEF), a privately funded, non-profit organization whose primary goal is to raise money in the community to benefit education. As of the end of the 2023-2024 academic year, thanks to the generosity and vision of our supporters, **PEF has awarded a cumulative total of over \$9.3 million** to students and schools in the Petaluma area through PEF Impact Grants and PEF Scholarships since the programs were established!



PEF Impact Grant for the Waugh School District Garden Program at Corona Creek & Meadow Elementary Schools

PEF receives no state or government funding. The Foundation raises funds from individuals, corporations, organizations, and foundations. In addition, PEF manages Alphabet Soup Benefit Thrift Stores which support PEF's mission. PEF is designated by the Internal Revenue Service as a tax-exempt, non-profit, charitable 501(c)(3) organization.

Our tax ID is #94-2847212.

PEF serves **35 Transitional Kindergarten (TK) -12th grade schools** in the Petaluma area. More than **12,000 students** benefit annually from PEF grants and scholarships.

Over \$4.8 million in PEF Scholarships has been awarded to graduating seniors since 1990. This year we awarded **\$263,934** in scholarships to members of the Class of 2024 planning to attend 2-year colleges, 4-year colleges, or vocational programs following their high school graduation.

Over \$4.5 million in PEF Grants has been awarded since 1982. In 2022-2023 we granted a total of **\$219,714** with a special focus on:

- Literacy & Language Arts
- Fine Arts
- Math & Science
- PEF TECH Initiative & S.T.E.A.M.
- Humanities
- Athletics, Nutrition & Well-Being
- Vocational Education/Life Skills

PEF Invested/Endowed Funds total \$5,405,378 (as of December 2023). PEF is creating a lasting legacy with our General, Grant, and Scholarship endowments. PEF also manages several component funds for school-related organizations and clubs that benefit from our investment strategy.

Alphabet Soup Benefit Thrift Stores

For 30 years, Alphabet Soup Store has been an essential part of the Foundation's financial structure. The success of our stores has increased annual contributions to the mission of PEF benefiting generations of local students. For the general public, our two downtown locations are where people can shop, donate, and volunteer in support of the mission of PEF.

**2023-2024
PEF GRANTS:
\$219,714**

PEF GRANT AWARDS 1982 - 2024

SINGLE SCHOOL DISTRICTS

Cinnabar	\$78,729
Dunham	\$23,472
Liberty	\$25,511
Lincoln	\$11,461
Two Rock	\$102,189
Union	\$8,091
Wilson	\$114,944

Kenilworth Junior High	\$234,100
PCSD	\$88,803
Petaluma High	\$387,354
Petaluma Junior High	\$146,735
San Antonio High	\$32,107
Sonoma Mountain High	\$7,311

OLD ADOBE UNION SCHOOLS

La Tercera	\$88,935
Loma Vista	\$92,529
Miwok Valley	\$102,449
Old Adobe	\$95,197
OAUSD	\$189,345
Sonoma Mountain	\$76,849

WAUGH SCHOOL DISTRICT

Corona Creek	\$140,509
Meadow	\$130,068
WSD	\$73,508

PETALUMA CITY SCHOOLS ELEMENTARY & SECONDARY

Grant	\$189,308
Live Oak Charter	\$88,030
Mary Collins Cherry Valley	\$170,226
McDowell	\$150,869
McKinley	\$127,204
McNear	\$176,102
Penngrove	\$107,274
Valley Oaks	\$17,164
Valley Vista	\$169,753
Carpe Diem	\$15,959
Casa Grande High	\$275,613
Crossroads Day	\$18,751

NOT-FOR-PROFIT PRIVATE SCHOOLS

Harvest Christian	\$106,092
River Montessori	\$40,000
St. Vincent Elementary	\$188,616
St. Vincent High	\$210,920
Spring Hill Montessori	\$48,287

SPECIAL GRANTS/OTHER

3rd Grade Science Program at Shollenberger	\$44,300
Ag Day/	
Mahoney Family Fund	\$30,000
South County Consortium	\$12,135
Miscellaneous grants	\$114,155



PEF Impact Grant Award presentation to McNear Elementary School

**OVER \$4.5 MILLION
PEF Impact Grants awarded since 1982**

GRANTS

2023-2024
PEF GRANTS:
\$219,714

LITERACY & LANGUAGE ARTS

FACILITATE AND MOTIVATE READING ACCESS FOR OUR DUAL IMMERSION STUDENTS - \$15,000

Funding partners: Exchange Bank and PEF Fund the Future Donors

This grant will fund audiobooks in Spanish and English for all students in the Spanish Immersion Program. Audiobooks will allow for some independence from the teacher as well as offer students more exposure to language in both Spanish and English. This program will also support dual immersion learners by providing a greater variety of exposure to new books via audio that would otherwise not be accessible.

When learning in dual languages, hearing spoken language via audiobook is an important step toward deepening language acquisition and reinforcing learning.

Audiobooks are another area of support for all learners to ensure every tool is being utilized for students.

Students directly impacted: 475 students (100% of the student body) in Transitional Kindergarten - 6th grade at Loma Vista Dual Immersion Academy

LITERACY FOR EMERGENT READERS \$14,940

Funding partners: The Larry Hillblom Foundation and PEF Fund the Future Donors

McNear has successfully revamped their library over the years with previous PEF grants. One piece of the reading program that required additional attention this year was the Emergent Readers program. This grant will launch the Take-Home Reading Program at McNear School

One of the best ways to accelerate reading growth and close the achievement gap is to provide opportunities for targeted skills in an individual's reading alongside focused literacy instruction. Research shows that bridging learning and literacy between home and school is especially important for young children. This program will encourage parents and children to engage in meaningful literacy experiences at home while supporting the literacy goals tied to reading instruction. Staff will partner with families by providing resources and training to help guide them in best practices when reading with their children at home.

Students directly impacted: 100 students in Kindergarten and 1st grade at McNear Elementary School



ART & MUSIC

CULTIVATING CONFIDENCE, CREATIVITY, AND ACADEMIC EXCELLENCE THROUGH MUSIC EDUCATION - \$15,000

Funding partner: Encore Events Rentals and PEF Fund the Future Donors

This grant helps build a program that is essential to the mission of Spring Hill School: A whole child education and direct music instruction are vital to that mission. The grant will fund the foundation of a burgeoning music program. For Spring Hill, music literacy is essential to achieving a well-rounded education. Learning music from a young age helps brain development, strengthens memory, and increases the ability for creativity, self-expression, self-efficacy, and social skills. It also improves critical thinking and problem-solving skills. Students will learn to collaborate and interact with each other's differing talents and interests. When students regularly work on challenging musical arrangements and tasks, this helps to build reading and math literacy skills.

Students directly impacted: 220 students (100% of the student body) in Transitional Kindergarten - 8th grade at Spring Hill School

**2023-2024
PEF GRANTS:
\$219,714**

**PEF PRESENTS LIVE
THEATER - \$3,000**

More than 800 students attended live performances at Petaluma's downtown Mystic Theater in December 2023 to see *Pinocchio* performed by Traveling Lantern Theater Company. These performances provide the opportunity to expose and inspire students' understanding of theater arts. Special thanks to Mystic Theater for the in-kind use of the iconic downtown Petaluma venue giving attendees an authentic live stage show experience.

**PETALUMA YOUTH
AG DAY - \$2,000**

Funding partner:
Mahoney Family Fund
at PEF

Generations of Petaluma school children have participated in this event since 2005 where students learn about the important role of agriculture in our lives. They have the opportunity to see a cow milked, trek through a hay maze, pet farm animals, and watch sheepdogs at work while hearing from local agricultural organizations about their impact on the local economy.

ART & MUSIC

**SONOMA MOUNTAIN CHARTER PERFORMING ARTS UPGRADE
\$14,565**

Funding partners: County of Sonoma Board of Supervisors, Mary & Scott Farrar, and PEF Fund the Future Donors

Sonoma Mountain Elementary's charter focuses on arts and music, meaning every classroom is immersed in visual and performing arts. All classrooms receive instruction in music, art, dance, and movement. Additionally, the charter extends into the Sonoma Mountain Performing Arts for third through sixth grade where they learn the foundations of drama and work together in a vigorous weekly program to perform plays for the community. This grant will fund new equipment necessary for seamless performances including updated lighting, a new sound system, and fresh, exciting costumes. These updates will also be integrated into classroom learning for all. Students directly impacted: 442 students (100% of the student body) in Transitional Kindergarten - 6th grade at Sonoma Mountain Charter School



Chandy Michael Photography

HEALTH & WELLNESS

CINNABAR GARDENING AND HABITAT RESTORATION - \$4,116

Funding partners: Trisha & Rick Young and PEF Fund the Future Donors

This grant will go towards programming that will help students learn about habitat restoration, gardening, and growing food through hands-on activities. Students will grow native plants and different crops while learning about the science at the same time. Cinnabar has a long incorporated its hilltop campus views and landscape into classroom learning, and this grant will further that tradition. Lessons such as continuing native restoration and environmental conservation projects, measuring and building a new garden by students, and experiencing the cycle of the seasons as it pertains to the environment mean this grant offers something for every grade level. Students can incorporate their lessons and learning into practical use by supplying ingredients for the campus salad bar. Students directly impacted: 176 students in the Transitional Kindergarten - 8th grades at Cinnabar Elementary School

WAUGH SOME GARDENS ARE GOOD FOR KIDS - \$7,489

Funding partners: Katy & Todd Verke and PEF Fund the Future Donors

With long histories of student involvement in the garden and environmental science work at Meadow and Corona Creek schools, garden rejuvenation was an exciting prospect for the Waugh District. This grant will fund student tools, garden supplies, and curriculum. The district is looking forward to many aspects of learning from growing vegetables, to native plant and pollinator discussions, to planning for conservation and how today's actions impact the future. Students will enjoy lessons such as seed dispersal, the effects of seasons, creature investigations, and veggie taste tests. Students throughout the district will thrive alongside their garden by engaging in relevant academic lessons while cultivating various vegetables and plants through hands-on learning. Progress will be measured via current district benchmark assessments.

Students directly impacted: 789 students in the Transitional Kindergarten - 6th grade at Corona Creek & Meadow Elementary Schools/Waugh School District

**2023-2024
PEF GRANTS:
\$219,714**

HEALTH & WELLNESS

STUDENT WELLNESS CENTER AT KENILWORTH JUNIOR HIGH - \$14,966

Funding partners: Healthy Petaluma District & Foundation and Debra Dow & John Johnson

Kenilworth is creating and implementing a Wellness Center for students to help promote social-emotional behavioral and physical well-being. Rates of mental health disorders have increased significantly over the past ten years, and with this, it has become more important than ever to offer a safe and calming space for students on campus to talk to a caring and trusted adult and take the time to manage their feelings and emotions. Students who are experiencing mental health concerns have an increasingly more difficult time in attending school. The Wellness Center will be a place to learn coping strategies and self-regulation with support, allowing students to return to the classroom calmly and continue learning.

Students directly impacted: 834 (100% of the student body) in 7th and 8th grade at Kenilworth Junior High School



PEF TECH INITIATIVE & S.T.E.A.M.



ROBOTICS AND ENGINEERING INSTRUCTION UPDATE - \$14,452

Funding partners: Andrea & John Barella

The Robotics and Engineering program at Kenilworth Junior High continues to expand and improve since its beginning five years ago and has become a popular STEM class with students. The program has increased its enrolled students by adding a third class, as well as four teams that compete in the Sonoma County Robotics Competition. This grant will enable the program to purchase new Spike LEGO kits with updated technology. The Robotics program will be able to expand its curriculum, include new, updated projects, and increase the number of teams and categories competing in the annual Sonoma County Office of Education (SCOE) Robotics Competition. In addition, the junior high students can collaborate with elementary school classes using LEGO Spike kits during the annual Petaluma City Schools Art Festival. Updated materials in this technology class ensure students are better prepared for future robotics classes and careers in engineering.

Students directly impacted: 200 students in 7th and 8th grade at Kenilworth Junior High School

ADVANCING S.T.E.A.M. EDUCATION - \$50,000

Funding partners: Victor DeCarli Fund at PEF/Angela DeCarli and Richard DeCarli

This special donor-advised fund grant to St. Vincent High has the goal to inspire students and help them gain a love for life-long learning in the science, technology, engineering, and math fields. To achieve this, they need to upgrade their STEM program by including new technologies, updated teaching methods, and provide ongoing professional development. One way to achieve this goal is to change their courses to project-based learning and real-world applications. Students will embark on a school-wide, experiential, learning journey in collaboration with a program called NEXMAP, a non-profit dedicated to these goals. This grant will go towards the necessary equipment such as interactive whiteboards and digital boards to put these projects in motion in elevating the St. Vincent High STEM program. **Students directly impacted: 168 (100% of the student body) in 9th -12th grade at St. Vincent de Paul College Prep**

PEF TECH INITIATIVE & S.T.E.A.M.

**2023-2024
PEF GRANTS:
\$219,714**

PROJECT: ENGAGE, INSPIRE, AND LEAD \$14,686

**Funding partner:
Clover Sonoma**

In piloting a new research-based science curriculum, Discovery Education Science, St. Vincent de Paul Elementary School aims to provide new opportunities for students focused on digital tools. This curriculum will engage students in new ways with fresh ideas in learning via hands-on and virtual investigating. These STEM activities will offer real-world applications. The grant will provide new technology and educational tools such as Chromebooks, iPads, and more, to improve student academic instruction and student achievement. Students directly impacted: 192 students (100% of the student body) in Kindergarten - 8th grade at St. Vincent de Paul Elementary School

INTRODUCTION TO DIGITAL MEDIA - \$14,570

Funding partners: Petaluma Market and Kristy & Ron Fedrick

This grant will go towards equipment necessary for a new class serving as an introduction to broadcasting, filmmaking, video production, and social media content creation.

This program is a new elective offering and will help with seamless integration into the broadcast program at Petaluma High School. The main piece of the program is creating digital media content for podcasts. The introduction of this technology provides the students with the same skills and knowledge used beyond the classroom as in professional broadcast fields. Students will have access to the required equipment for this elective. These tools include the use of iPhones for cameras, video, and advanced editing capabilities through MacBook Pro, and wireless mics. Students will be ready to work immediately on various projects for a breadth of experience.

Students directly impacted: 50 in 7th and 8th grades at Petaluma Junior High School

MANUFACTURING COURSE GRANT - \$11,999

Funding partners: Victor DeCarli Fund at PEF/Angela DeCarli and Richard DeCarli

The manufacturing course students at Petaluma High School design components on CAD software and then manufacture items in their lab facility. Students have even designed and manufactured parts for NASA that are going to the international space station and look forward to future NASA Hunch projects. The course uses engineering principles in the ultimate maker space. With the addition of the WAZER Waterjet the ability to manufacture frames and brackets made of sheet metal or thinner metal billets that cannot be produced on the current machines is a reality for students in this class. This machine uses high-pressure water and abrasive material to cut metal, ceramics, glass, plastics, and more. Typically, these machines are quite large and very expensive. However, the WAZER is designed to be an entry-level unit perfect for the education of students. This machine will also keep this work in-house instead of coordinating the tedious process of outsourcing these projects.

Students directly impacted: 130 students in 9th -12th grades at Petaluma High School

MEDIA STUDIO & FIELD REPORTING INSTRUCTION - \$14,952

Funding partners: Sally & Ned Foley, Carol Ann & Dan Libarle and Tasha & Troy Sanderson

Student interest in Broadcast Journalism classes has grown even more than expected, and while exciting, it has left Petaluma High School in need of additional equipment. Due to the increased enrollment, a second section of the Broadcast 1 class was added to the schedule. This year, a Broadcast 3 class was added to the already successful Broadcast 1 and 2 classes. This grant will go towards multiple facets of the program. Industry-standard equipment, specifically cameras, computers, and other broadcast technology will be added. A wireless remote package will allow students better live streaming capabilities from four cameras to eight. Adding a video switcher means the students can cover two events in a day instead of only one, expanding the program and allowing for flexibility. Through these upgrades, students will ensure continued compliance with programs such as CTE Anchor Standards and learn technical and industry skills, including hard and soft skills that translate into many careers and potential jobs.

Students directly impacted: 64 students in 9th - 12th grades at Petaluma High School



2023-2024 FUND THE FUTURE DONORS

\$85,000 - \$10,000

Anonymous • Andrea & John Barella • Clover Sonoma • Debra Dow & John Johnson • Exchange Bank
Healthy Petaluma District & Foundation • Petaluma Market
Community Foundation Sonoma County/Dorothy Henris Fund • The Larry Hillblom Foundation
Victor DeCarli Fund at PEF/Angela DeCarli and Richard DeCarli

\$7,500 - \$5,000

Encore Events Rentals • County of Sonoma - Board of Supervisors • Mary & Scott Farrar • Kristy & Ron Fedrick
Sally & Ned Foley • Carol Ann & Dan Libarle • Tasha & Troy Sanderson • Trisha & Rick Young

\$4,000 - \$2,000

Gayle Sarlatte & Bob Giacomini • Theresa & Michael Haire • Linda & Dennis Hansen
Maureen Highland • Lynn & Gary Imm • Sharon & Jim Kimball • Thom Knudson • Melissa & Damon Morelli
Petaluma Garden Club • Ray Pounds (in honor of his grandchildren) • Marilyn & Daniel Quinlan • Janet Ramatici
Team Ghilotti • Katy & Todd Verke • Diane & Rich Zimmerman

\$1,800 - \$1,000

Paula & Mike Aja • Susan Takami & Scott Andrews • Erica & Elliot Barlas • Stephanie & Brian Breen • Daniele & Tom Bugbee
Joanie & Brant Claussen • Lisa & Chris Dobson • Jeanette Dow • Nicole & Leif Eckholm • Mary & Chad Fillinger
Pri & Andrew Fishman • Michelle & Dave Gabbert • Maria & Dr. Angelica Garcia • Larry Ginesi • Alexis Glockner
Annette Grossi • Noel & John Hansen • Meredith & AJ Hennessy • Marilyn & Kip Herzog • Gina & Elias Husary • Carol Isaak
Cathy Bachman & Rob Jackson • Rod Jamieson • Karen Kilgariff • Valerie & Ron King • Christine & Steve Krautheim
Adrienne Kulasingam • Becky & Jens Kullberg • Lisa & Chad Lichty • Bridget Mackay
Melissa & Kevin McDonnell • Elizabeth & Tim McGaughey • Kristina & Michael Muelrath • Kerry & Nick Neve • Roxy & Mitch Patin
Collette Michaud & Steven Purcell • Jane & David Rabbitt • Dr. Rajina & Dr. Rajesh Ranadive • Dewey Ravenscroft
Francie & Neal Reardon • Cynthia & Rich Reynolds • Steve Mahrt/Rock Island • Marie & Don Russell • Cindy & Duane Sartori
John Scharer • Jennifer & Will Soper • Kimberly & Robert Strickland • Rob & Monty Sullivan
Top Speed Data Communication • Jani & Craig Walker • Anne & Chris Wallner • Stacey & Michael Wenzel

\$750 - \$500

Cristina & Ben Bagwell
Anela & Almir Crnovic
Camille Bossenberry &
Jonathan Dole
Joanne Dow
Perry & Charly Freeman
Kristin & Mike Gardner
Teresa & Kelsey Hatcher
Nolan Highland
Carol & Jack King
Inge & Andy Kvalheim
Rev. Gary Lombardi
Ginger & Mike Martin
Claudia & Ron Naventi
Anthy & Don O'Brien
Stephen Pearson
Point Reyes Farmstead
Blue Cheese Co.
Susan & Jeff Pottorff
Mary Praught
Heidi Raven
Patricia & Michael Regan
Holly & Michael Reinhard
Rebecca Celli & Michael Robin
Trisha McNamee & Clark Rosen
Maureen Rudder
Ryan Seaman
Laura & Greg Shooter
Deborah Flagg Smith &
Christopher Smith
Kim & Tom Starke
Royce Van Bebber
Kathy & Ron Wilson
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Mady & Bill Cloud
Doris & Benton Coit
Kathleen & Paul Della Santina
Nadine & Vance DeVost
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Kalli & Michael Fishman
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Domenica Giovannini
Karen Gettman &
Dr. Terence Gray
Melinda & Ryan Hepp
Sally & Will Johnson
Rebecca & Jeremiah Kagin
Katie & John Knueppel
Pat & James McBride
Luci Mendoza
Kris Morelli
Alison & Steve Morris
Stefany & Dean Perlman
Bill Silva
Lynn Stauffer
Kristen & Peter Stewart
Breanne Sturdevant
Elise & Zack Swad
Lisa Tarrant
Jeffrey Tobias
Justin Vallandingham &
Dr. Hoby Wedler
Courtney & Willem Whalen
Lisa & Bob Yerion
Shaharazad Hamidi &
Siamak Zadeh

Carol & Jeffrey Casselman
JoAnn & Bruce Crouch
Danielle & Brendan Dempsey
Sherry & Frank Devine
Virginia & David Donati
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Jama Adams & Brian Fishman
Erica & Rick Gorman
Diana & Greg Gorsiski
Shelly Anderson & Rob Hudson
Merle & Jim Inden
Jane & Jon Jernigan
Maggie Kenney
Karen Levin
Billye Raye Lipscomb
Elece Hempel & Alan Maciel
Renee & John McArdle
Danielle & Cody McCants
Patti & Rick McLean
Dr. Anusuya Mokashi
Clare Murphy
Lindsay & Zach Nelson
Cyndi & Dr. Dana Niendorf
Kelly Obremski
Barbara Osman
Joan & Jim Pador
Betty Pagett
Maria & Walter Peterson
Deb & Rudy Porchivina
Yvette & Tom Preute
Alice Radtkey
Scott Roberts
Christie & Dana Shern
Neil Shooter
Carol Siebe
Carol & Peter Sikora
Pat Skinner
Jeanne & Lew Spengler
Michelle & Mike Sulme
Brad Sunshine
David Templeton

Patsy Terzian
Kerstin Molinder &
Victor Thuesen
Marissa & Jeremy Walsh
Katherine Wells
Lisa & Peter Williams
Clairette & Kenny Wilson
Irma & Wayne Wilson

up to \$100

Jean & Michael Aneloski
Carole & Marshall Barlas
Ann Dezendorf
Debbie Gilardi
Willy Greenley
Cynthia & Walter Griffith
Patty Haynes
Colleen & David Heaney
Marilyn Jasoni
Terrie & Jim Kehoe
Deborah Koos
Margaret Kullberg
Gloria & Allen Marcucci
Trudi Vetterlein &
John Silvestrini
Norma Walsh
Michael Watt

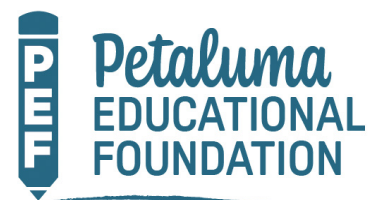
*Every effort is made to be accurate.
Please pardon any omissions.*

\$450 - \$200

Marianne Barrell
Cindy & Mike Bordessa
Melanie & John Brayton
Arlene & Keith Brians
Carolyn & Dennis Buss

\$200 - \$100

Sharon & Rich Albertoni
Nina & Charlie Alejos
Laura Bongio
Kristine & Art Brook
Karin & Richard Burger
Jayne & John Burns
Jim Carr



ENDOWMENTS

CREATE A LASTING LEGACY

PEF's Planned Giving

As a partner with PEF, you already have demonstrated a passion for supporting education. You understand the profound impact that a gifted teacher has on a child, as well as the need for schools to prepare students for post-secondary education or vocational training to enter the future workforce. You value the power that participation in sports, art and music has on each student for a lifetime. With this in mind, we invite you to consider leaving a gift to education in your estate plan. Such a gift will last forever, securing the future for Petaluma students and our schools. As a donor, you have the option to direct your gift to benefit the **PEF General Fund, PEF Grant Fund, or PEF Scholarship Fund.**



PEF's Stewardship

The stewardship of your charitable gift to PEF is of primary importance to the leadership and board of directors of the Foundation. More than four decades of sound financial management provides the framework for expansion into the next 40 years and beyond.

PEF's Grant Endowment

PEF's bold vision for the future is to grow the PEF Grant Endowment to permanently fund \$500,000 every year, providing consistent and lasting support to all Petaluma area schools. The Grant Endowment grows through direct donations, planned giving, and by a PEF Board Policy to designate a portion of annual fundraising to the Grant Endowment.

*You can be part of this legacy
with a financial gift in your estate plan
to meet the challenge of our mission.*

PEF Invested/Endowed Funds total \$5,405,378

(as of December 2023)

AAUW Connie Mahoney CAA Fund
Apply Beyond Fund
Andrea & John Barella Vocational
Gene Benedetti Memorial
Dan Caletti Memorial
Carol Brandner ROP Fund
Max Cerini Memorial
U'Ren Family Scholarship
Victor L. DeCarli Family Fund
Maxwell & Doris Decker Fund
Paul Di Girolamo Memorial
Becky Farwell Fund
Guglielmetti Scholarship
Darren Hansen Memorial
Henris Family Fund
Jane and Chuck Jones Memorial
Edwin Kelsey Memorial
John and Elrose Lounibos Memorial
MacIvain Scholarship Fund
Mahoney Family Funds
Herold Mahoney Fund
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Trevor Smith Memorial Scholarship
St. Vincent High Endowment Fund
Knights of Columbus Scholarship Fund
Howard Tingley Memorial
Ellin Trueblood Memorial

*Other non-profits invest their funds
through PEF to utilize the secure
investment strategies and oversight
provided by the PEF investment team.*

NON-PROFIT ORGANIZATIONAL FUNDS

Petaluma Community Guild
Petaluma Music Festival Endowment
SVHS-Daniel Ercolini Scholarship
SVHS-Faculty Endowment
SVHS-Michael Gonzalez Fund
SVHS-Kavanaugh Scholarship
SVHS-Tom & Carolyn Maloney Fund
SVHS-McCaffrey Fund
SVHS-Scholarship Tuition Endowment
SVHS-Tim Shea Memorial
SVHS-Young Maturing Athlete

SCHOLARSHIPS

PEF SCHOLARSHIPS

PEF is honored to manage 88 scholarship funds for donors who provide the Foundation with clear criteria for selecting recipients. Since 1990 PEF has awarded a total of **\$4,848,989**. In the Spring of 2024, 289 students received 409 awards totaling \$263,934 from PEF's annual scholarship program from the funds listed below.

2024 ANNUALLY FUNDED PEF SCHOLARSHIPS

Alphabet Soup Thrift Stores
Always Buddy Alyssa Byrne
Memorial Scholarship
Cristian Arango Memorial
Trey Atkin Memorial
Louise Ayers Memorial
Baldwin, McGaughey & Co. CPAs
Seymour M. Brody Memorial
Bug Under Glass
Dan Caletti Memorial
Chris DeJong Memorial
Dave DeJong Memorial
Dipa Scholarship
Dow Development Laboratories
Ed Grossi Memorial Automotive
Fabulous Women/
Martha Domont Scholarship
Rose & Sol Fishman Memorial
Hayden Klemenok Memorial
Francis Casella Wildlife Mngmt.
Stephen P. Collins/
English Language Learners
Community Achievement Awds.
Pat Doherty Memorial
Grant Elementary Alumni
Ron Head Environmental Edu.
Hillcrest Dental Group
Roger Humphres Military Family
Kim & Bill Jensen -
Valley Vista Scholarship
Erika Jonas Scholarship
Larry Johnson Memorial
Lift Off
Kambampati & Ghanta Scholarship
Harry Kimball Memorial
Peg & Jeremy King Real Estate
Kiwanis Club Community Service
McNear Elementary Alumni
Linnea Lodge #504,
Vasa Order of America
Frank Lynch Memorial
Gerald Mahoney Memorial
Martin Family Scholarship
Mike Murnin Memorial
Butch Milliron Athletic Memorial
Lanker-McHugh Scholarship
PEF Hope/CFSC



Penngrove Panthers Alumni
Petaluma Active 20-30 Club #30
Petaluma Chapter of Realtors
Petaluma Copperfield's
Petaluma Firefighters Local #1415
Petaluma Girls Softball Assoc./
Sean O'Keefe Memorial
Petaluma Hamilton Masonic Lodge
Petaluma High School/
FFA Ag Booster
Petaluma High School/
Bill King Ag Memorial
Petaluma Orthodontics Science
Dr. Raymond Ramos &
Associates Pediatric Dentist
Gary Ravani Memorial
Clarence & Rosilda Rogers
Claire & Norm Santos Memorial
Simply Solar
Pat Steidl Memorial
Torkelson & Associates CPA's LLP
U'Ren Family
Valley Vista PTA/Nancy Smith
Sarah Wadsworth Memorial
We Came To Play/Doug Johnson
Willits Family Scholarship

2024 INVESTED/ENDOWED PEF SCHOLARSHIPS

Andrea & John Barella Vocational
Apply Beyond Fund
Gene Benedetti Memorial
Carol Brandner ROP/
Occupations with Children
Max Cerini Memorial
Maxwell and Doris Decker RN
Guglielmetti Agriculture
Darren Hansen Memorial
Henris Family
Steve Highland Memorial
Edwin Kelsey Memorial
Knights of Columbus/
Council #9090
John and Elrose Lounibos Memorial
MacIvain Academic Honor Roll
MacIvain Family
John Orfali Memorial
Jack Overton Memorial
Jim Pacciorini Memorial
Alan J. Pounds Memorial
John Ramatici Memorial/
Rotary Club of Petaluma
Scott Memorial Funds
Silverberg Family Scholarship
Lynda R. Smith Scholarship
Trevor Smith Memorial
Bill & Carolyn Tennyson Scholarship
Ellin Trueblood Memorial

ALPHABET SOUP

ALPHABET SOUP BENEFIT THRIFT STORES

Our two downtown thrift stores operate in support of the mission of the Petaluma Educational Foundation serving all local schools.



PETALUMA EDUCATIONAL FOUNDATION'S

ALPHABET SOUP

Benefiting all Petaluma Schools

Alphabet Soup has become a tangible way for the community to continually help our local schools by shopping, donating, and volunteering at our thrift stores. This support enables the foundation to expand its impact serving more than 12,000 students annually.

30
Years!

This year Alphabet Soup Thrift Store celebrates its 30th year in business. Our downtown location provides shoppers with a unique experience of finding vintage treasures and today's chic styles at affordable prices. In 2013 we expanded by adding a second store. Today, we offer women's and men's clothing, accessories, shoes, and children's items at our corner location plus books, housewares, and home furnishings at our mid-block storefront.

Volunteering to benefit all Petaluma area schools

Be part of our team!

Our dedicated volunteers serve as retail clerks and work behind the scenes processing donated items. Shop, Donate & Volunteer at Alphabet Soup Stores!



We are OPEN seven days a week!

Delivery & pick up services available throughout the North Bay Region

Facebook @Alphabet Soup Thrift Store

Instagram @alphabetsoupshops

alphabetsoupstores.com

Alphabet Soup Benefit Thrift Stores

(707) 778-4818

203 & 217 Western Avenue, Downtown Petaluma