



PARTNERSHIP OPPORTUNITY TO BENEFIT ALL PETALUMA SCHOOLS
2025 PEF BASH EVENT PROGRAM BUSINESS ADVERTISING

Dear Friend of PEF,

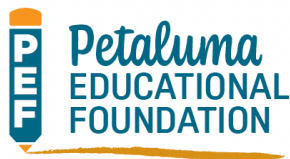
The Petaluma Educational Foundation is celebrating over four decades of enhancing excellence in education for all 36 TK-12 public and private non-profit schools in the Petaluma area. To date, with the generosity of our supporters, PEF has funded over **\$10 MILLION** in *PEF Impact Grants to schools and PEF Scholarships to graduating seniors*. The professional staff and board of directors of PEF are passionate about our mission to enrich and enhance the academic experience for all students and believe that the entire community benefits from a strong and vibrant school system.

PEF is planning its annual fundraising event, PEF BASH, on September 6, 2025. This celebration of schools provides support for PEF's mission of serving more than 12,000 Petaluma area students. The gala evening features dinner, dancing, and live and silent auctions, attracting up to 450 guests. We invite you to advertise our event program to showcase your support for all of Petaluma's schools.

Please return the enclosed form with your **camera-ready art by July 26th**, and your ad will appear in our program.

Sincerely,

Rebecca Celli
PEF Board Member
BASH Program Advertising Chair
Rebecca@Century21Epic.com



2025 PEF BASH Event Program Advertisement

Please provide the following information and return it to PEF no later than July 26th for inclusion in the 2025 PEF BASH event program:

COMPANY NAME: _____

CONTACT PERSON: _____

EMAIL ADDRESS: _____

PHONE NUMBER: _____ FAX NUMBER: _____

STREET ADDRESS: _____

CITY / STATE / ZIP: _____

SIGNATURE OF ADVERTISER _____ DATE: _____

Advertisement Commitment:

The finished Event Program is 8.5" x 8.5". All ads must be camera-ready or high-resolution digital files (minimum 300 dpi). The program prints in black and white. Ads not provided with a border may have one added. Acceptable file formats: PDF, .eps, high-res. jpg, .png, or .tiff

Full Page (7.5"w x 7.5"h) _____ \$500 Half Page (7.5"w x 3.5"h) _____ \$300

Payment Options:

_____ Check: Mail to PEF at 100 4th Street, Petaluma, CA 94952

_____ Credit Card

Name on Account: _____

Credit Card Number: _____ Expiration: _____ Code on Back of Card: _____

Signature: _____

Want to pay online? Give us a call, and we can electronically invoice you and send you a link to make your payment!

SUBMIT RESERVATION FORM & ARTWORK TO:

PETALUMA EDUCATIONAL FOUNDATION
100 4th STREET, PETALUMA, CA 94952.
TEL: 707.778.5063 EMAIL: maureen@pefinfo.com